

# Kind Organics Needs Your Help!

The last four years have been amazing at Kind Organics! Each year we've grown and improved our production so that we can bring you affordable, fresh, healthy, organic and natural food each and every week of the year. What you may not know is that we've been doing all this on rented land, which creates significant obstacles to long-term sustainability.

We want to be the best small organic family farm we can be, and to do this we're asking for your help to raise **\$450,000** so we can finally secure a permanent home for our farm. A permanent home will allow us to grow certified organic food for you year-round in a much more sustainable way by enabling us to invest in permanent infrastructure thereby **using less energy and resources**.

## What's a Farm Raising?

You've probably heard of an old-fashioned barn raising. That's when a community comes together to help a farmer raise a barn. A **Farm Raising** is very similar – it's when a local community comes together to pitch in and help a small organic family farm raise the money needed to purchase a rural property suitable for organic farming.

To help raise the funds we're offering subscriptions plans. As a subscriber you'll get substantial savings on all our products for the next five years. The larger your subscription amount the more you save!

## Subscription Plans:

### Cosmic Plan: \$1000

- Receives **\$1400** worth of vouchers (+ **40%**)
- Use up to **\$15** of vouchers per market day
- Only have to attend **19** markets per year
- **\$280** in vouchers each year for five years

### Galactic Plan: \$500

- Receives **\$650** worth of vouchers (+ **30%**)
- Use up to **\$10** of vouchers per market day
- Only have to attend **13** markets per year
- **\$130** in vouchers each year for five years

### Stellar Plan: \$250

- Receives **\$300** worth of vouchers (+ **20%**)
- Use up to **\$5** of vouchers per market day
- Only have to attend **12** markets per year
- **\$60** in vouchers each year for five years

## Frequently Asked Questions:

**Q: What are the benefits for subscribers?**

**A:** Big savings! You can save up to **40%** on your purchases from Kind Organics. Plus, you'll be helping a local organic farm grow!

**Q: What's the purpose of the campaign?**

**A:** Your pre-paid subscription will help Kind Organics raise the necessary capital to purchase farmland. This will enable us to continue growing to be an even better small organic producer for years to come.

**Q: When can I start using my vouchers?**

**A:** Beginning in May 2014, you'll receive your vouchers redeemable at any of our farmer's market locations. Each May until 2018 you'll receive vouchers redeemable for that year.

**Q: Can I pay with my credit card?**

**A:** Yes, you can purchase any of our subscription plans using your credit card. However, due to processing fees, your overall savings will be reduced by 3%. We encourage you to pay by cash or cheque.